

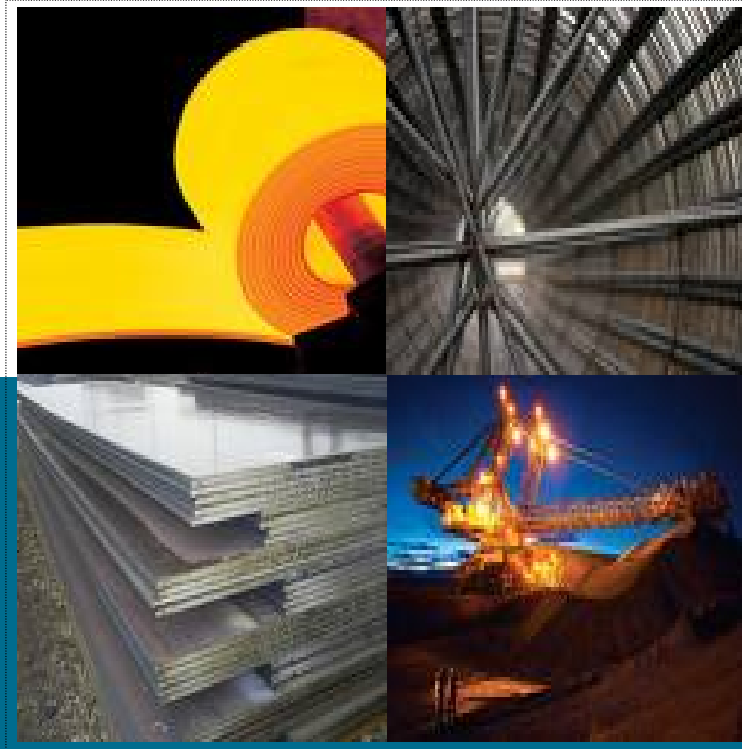
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## MediaInformation

## About The Steel Index

▶ The Steel Index is the premier provider of independent, price information for key steel, scrap and iron ore products around the world, based on actual transactions.

▶ It is a neutral, independent operation that collates steel, scrap & iron ore price data for clearly specified products from the steel, scrap and iron ore communities, using secure web-based technology, then calculates and reports weekly scrap and steel reference prices, and daily iron ore reference prices.

▶ The Steel Index is used globally by raw material suppliers, steel producers, stockists, traders, analysts, consultants, financiers, journalists, and academics.

▶ TSI's Iron Ore Index (62% Fe) is currently used by the Singapore Exchange (SGX), LCH.Clearnet, CME Group and NOS for settlement of cleared OTC iron ore swaps. TSI's Northern & Southern European HRC prices are used for the first cleared European flat steel swap contracts.



**STEEL  
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## The Steel Index Statistics & Monthly Rates

 **45,000** Visitors\*

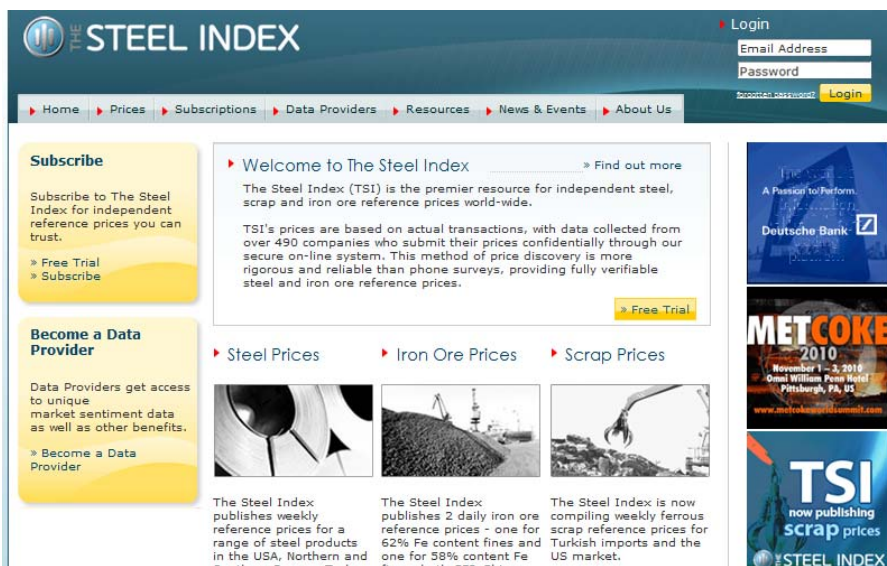
 **2,200** Subscribers\*

 **110,000** Page views\*

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▶ Banner Rates EN website			
Duration	Price		
4 weeks	£500	€575	\$800
13 weeks	£930	€1080	\$1500
26 weeks	£1700	€1980	\$2750
52 weeks	£3100	€3600	\$5000

All advertising spaces on TSI's other language websites are half the price of the English above



The screenshot shows the website's navigation menu (Home, Prices, Subscriptions, Data Providers, Resources, News & Events, About Us) and several promotional sections: 'Subscribe' (Free Trial), 'Become a Data Provider', and 'Welcome to The Steel Index' (highlighting its role as a premier resource for independent steel and iron ore reference prices). It also features a 'METCOKE 2010' report cover and a 'TSI now publishing scrap prices' announcement.



**Put the spotlight  
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▶ **Banner Size**  
 150 x 150pixels

Maximum banner: file size: 25KB

▶ **File Format**  
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For more information about The Steel Index, please visit:  
[www.thesteelindex.com](http://www.thesteelindex.com)

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